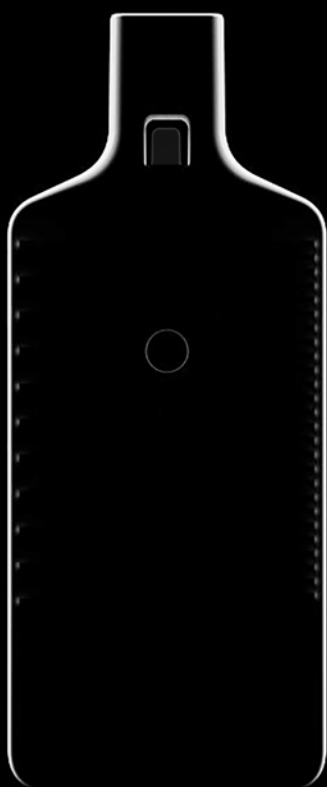


BOLD.

Designed to simplify



Price list 2020 (DKK)

E-commerce wrapping

PURCHASE LEVEL	STARTUP	GROWTH BULK	ENTERPRISE BULK
When purchasing	1-4 cartons	5-9 cartons	10- cartons
Package (p)	2-pack	2-pack	2-pack
Units (p)/carton	500pc	500pc	500pc
Unit price (excl. vat 25%)	12,40 DKK	11,20 DKK	10,00 DKK
Gross margin	38,00 %	44,00 %	50,00 %
Rec. price (incl. vat 25%)	25,00 DKK	25,00 DKK	25,00 DKK

E-commerce wrapping (minimum quantity 500pc) qualify for free delivery. No other charges are added.

Store wrapping

PURCHASE LEVEL	STARTUP	GROWTH BULK	ENTERPRISE BULK
When purchasing	1-9 cartons	10-24 cartons	25- cartons
Package (p)	2-pack	2-pack	2-pack
Units (p)/carton	200pc (20pc x 10)	200pc (20pc x 10)	200pc (20pc x 10)
Unit price (excl. vat 25%)	16,00 DKK	14,00 DKK	12,00 DKK
Gross margin	33,30 %	41,60 %	50,00 %
Rec. price (incl. vat 25%)	30,00 DKK	30,00 DKK	30,00 DKK

When ordering Store wrapping all orders of 2000,00 DKK or more qualify for free delivery. Orders with a total value of less than 2000,00 DKK are charged a fixed shipping fee of 99,00 DKK (excl. vat). No other charges are added.

